

TYPES OF FILE FORMATS

PNG - TRANSPARENT BACKGROUND IMAGE (USE FOR POSTERS)

JPG - WHITE BACKGROUND IMAGE (USE FOR DP, PROFILE PIC)

PDF - USE FOR DOCUMENTS

CDR - CORELDRAW FILE (USE FOR PRINTING)

SVG - USE FOR WEBSITE

PSD - PHOTOSHOP FILE (USE FOR EDIT YOUR DESIGN LIKE COLOR, SIZE

ETC.

B&W MOCKUP - BLACK WHITE COPY OF LOGO DESIGN

3D MOCKUP - 3D VIEW OF LOGO DESIGN

BOOST YOUR BUSINESS



ADVERTISING AGENCY